

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> WFSB Hartford, CT	<b>Date:</b> 10/8/12
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I, DAN NAGELBERG  
do hereby request station time concerning the following issue:

DSCC - 1E

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

AS ORDERED

<b>Total Charges:</b> \$54,600 gross / \$46,410 net
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This broadcast time will be used by: DSCC - 1E

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - 1E

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

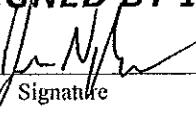
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):  
MARTHA MCKENNA, DIRECTOR IE  
430 S. CAPITOL ST SE  
WASHINGTON DC 20003

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/27/12  
Date

  
Signature

202-338-8700

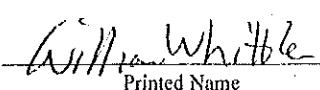
Contact Phone Number

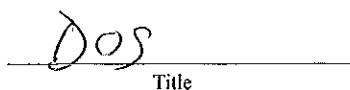
**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted  
  
Signature

Accepted in Part

Rejected

  
Willie Whittle  
Printed Name

  
DOS  
Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

REF HEADLINE# 6365916  
\*\*\* ORIGINAL REV#0 \*\*\*

REP# TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT 8/12 09-51  
\*\*\* WFSB-TV \*\*\*

497851

ADV # \_\_\_\_\_ ADV. NAME ISS/DSCC IE REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME DAN NAGELBERG

3050 K ST NW, SALES PRSN WA- HEATHER UTLEY (H)

WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6365916 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE EST# 1991 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT 8/12 09-51

REP: NEW ORDER TTL 54600 @ 21X

PLS CFM THANKS, MIKE FOR HEATHER

CON CM \*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*

DSCC IE

:LINE# :REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:

:LINE# : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1991  
AGENCY PRODUCT CODE = 53

1 1000A-1100A 30 ✓ \$500.00 10/9 10/15 2 TU-F, M

PROGRAM : LETS-DEAL1-CBS/LETS-DEAL2-CBS  
CON COM1: LETS-DEAL1-CBS/LETS-DEAL2-CBS

2 1100A-1200N 30 ✓ \$750.00 10/9 10/15 2 TU-F, M

PROGRAM : PRICE-RT 1-CBS/PRICE-RT 2-CBS  
CON COM1: PRICE-RT 1-CBS/PRICE-RT 2-CBS

3 400P-500P 30 ✓ \$950.00 10/9 10/15 2 TU-F, M

PROGRAM : DR. OZ  
CON COM1: DR. OZ

2

REP HEADLINE# 6365916  
\*\*\* ORIGINAL REV#0 \*\*\*

REP : TELL# 703-516-9399  
CREDIT ADVISORY : AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 09.51  
\*\*\* WFSB-TV \*\*\*

FAX# 703-516-9680  
REP : LINE# : CREDIT RISK !!!  
CON COM1 : EXWINW-MRN630A<  
PROGRAM : INSIDE EDITION  
CON COM1 : INSIDE EDITION  
6 700A-900A 30 ✓ \$1,400.00 10/9 10/15 2 TU-F, M  
PROGRAM : CBS THS MRNG-2<  
CON COM1 : CBS THS MRNG-2<  
7 730P-800P 30 ✓ \$1,600.00 10/9 10/15 3 TU-F, M  
PROGRAM : ENT TONIGHT 30  
CON COM1 : ENT TONIGHT 30  
8 900A-1000A 30 ✓ \$800.00 10/9 10/15 1 TU-F, M  
PROGRAM : LIVE WTH KELLY  
CON COM1 : LIVE WTH KELLY  
9 1000P-1100P 30 ✓ \$550.00 10/9 10/15 2 TU-F, M  
PROGRAM : HAWAII 5-0-CBS  
CON COM1 : HAWAII 5-0-CBS  
10 1000P-1100P 30 ✓ \$7,000.00 10/14 10/15 1 MON  
PROGRAM : MENTALIST  
CON COM1 : MENTALIST  
11 900P-1000P 30 ✓ \$7,500.00 10/14 10/14 1 SUN  
PROGRAM : THE GOOD WIFE  
CON COM1 : THE GOOD WIFE  
12 1000P-1100P 30 ✓ \$7,000.00 10/9 10/9 1 TUE

	LINE# :REP	CD:	TIME PERIOD	LGTH :	SEC :	RATE	START DATE	END DATE	SPTS : /WK:	WEEK INVT :	DAY	SPTS:
4	630A-700A			30	✓	\$1,400.00	10/9	10/15	2		TU-F, M	2
5	700P-730P			30	✓	\$1,600.00	10/9	10/15	3		TU-F, M	3
6	700A-900A			30	✓	\$800.00	10/9	10/15	1		TU-F, M	1
7	730P-800P			30	✓	\$1,600.00	10/9	10/15	2		TU-F, M	2
8	900A-1000A			30	✓	\$550.00	10/9	10/15	2		TU-F, M	2
9	1000P-1100P			30	✓	\$7,000.00	10/14	10/15	1		SUN	1
10	1000P-1100P			30	✓	\$7,000.00	10/14	10/14	1		SUN	1
11	900P-1000P			30	✓	\$7,500.00	10/14	10/14	1		SUN	1
12	1000P-1100P			30	✓	\$7,000.00	10/9	10/9	1		TUE	1

REPI HEADLINE# 6365916  
\*\*\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: ORDER WORKSHEET AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP FAX# 703-516-9680

REF HEADLINE# 6365916  
\*\*\* ORIGINAL REV#0 \*\*\*

HARRIS REPORT FROM REP OCT 8 / 12 09 . 51  
\*\*\* WFSB-TV \*\*\*

:LINE#:		REP	:CD:	TIME	PERIOD	:LGTH:	SEC	RATE	:START	:END	:SPTS:	WEEK	DAY	:TOTAL:
						:	:	:	:DATE	:DATE	:/WK:	INVT	:SPTS:	
13		900P-1000P				30		\$9,000.00	10/9	10/9	1	TUE	1	
PROGRAM :		NCIS:LA-CBS												
CON COM1:		NCIS:LA-CBS												
OCT/12		54600.00												
CONTRACT TOTAL 54600.00														
TOTAL SECONDS 01														

MARKET TOTALS \$227,500 WFSB 24% WTNH 19% WVIT 24% WTIC 30% WCTX 2% WCCT 1% WHPX 0%

**CONTRACT**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision 497851 /	Alt Order # 06365916
<b>Product</b> <b>DSCC IE</b>	
<b>Contract Dates</b> 10/09/12 - 10/15/12	<b>Estimate #</b> 1991
<b>Advertiser</b> Democratic Senatorial Campaign Committee	<b>Original Date / Revision</b> 10/08/12 / 10/08/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast
<b>Station</b> WFSB	<b>Account Executive</b> Heather Utley
<b>Sales Office</b> HRP-WASHING	
<b>Special Handling</b>	
<b>Demographic</b> Adults 35+	
<b>IDB#</b> 49	<b>Advertiser Code</b> 53
<b>Product Code</b>	
<b>Agency Ref</b>	<b>Advertiser Ref</b>

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Spots/ Type		Amount
										Spots	Spots	
N 1	WFSB	10/09/12	10/15/12	10am-11am	10am - 11am		:30			NM	2	\$1,000.00
		<u>Start Date</u> Week: 10/09/12	<u>End Date</u> 10/15/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 2	<u>Rate</u> \$500.00			
N 2	WFSB	10/09/12	10/15/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,500.00
		<u>Start Date</u> Week: 10/09/12	<u>End Date</u> 10/15/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 2	<u>Rate</u> \$750.00			
N 3	WFSB	10/09/12	10/15/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u> Week: 10/09/12	<u>End Date</u> 10/15/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 2	<u>Rate</u> \$950.00			
N 4	WFSB	10/09/12	10/15/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,800.00
		<u>Start Date</u> Week: 10/09/12	<u>End Date</u> 10/15/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 2	<u>Rate</u> \$1,400.00			
N 5	WFSB	10/09/12	10/15/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$4,800.00
		<u>Start Date</u> Week: 10/09/12	<u>End Date</u> 10/15/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 3	<u>Rate</u> \$1,600.00			
N 6	WFSB	10/09/12	10/15/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u> Week: 10/09/12	<u>End Date</u> 10/15/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 1	<u>Rate</u> \$800.00			
N 7	WFSB	10/09/12	10/15/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,200.00
		<u>Start Date</u> Week: 10/09/12	<u>End Date</u> 10/15/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 2	<u>Rate</u> \$1,600.00			
N 8	WFSB	10/09/12	10/15/12	9am-10am	9am - 10am		:30			NM	2	\$1,100.00
		<u>Start Date</u> Week: 10/09/12	<u>End Date</u> 10/15/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 2	<u>Rate</u> \$550.00			
N 9	WFSB	10/15/12	10/15/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$7,000.00
		<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> -----				<u>Spots/Week</u> 1	<u>Rate</u> \$7,000.00			
N 10	WFSB	10/14/12	10/14/12	The Mentalist	10pm - 11pm		:30			NM	1	\$7,000.00
		<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -----				<u>Spots/Week</u> 1	<u>Rate</u> \$7,000.00			
N 11	WFSB	10/14/12	10/14/12	The Good Wife	9pm - 10pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision 497851 /	Alt Order # 06365916
Contract Dates 10/09/12 - 10/15/12	Product DSCC IE
Advertiser Democratic Senatorial Ca	
Original Date / Revision 10/08/12 / 10/08/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	-----1				1	\$7,500.00				
N 12	WFSB	10/09/12	10/09/12	Vegas				10pm - 11pm		:30		NM	1 \$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$7,000.00				
N 13	WFSB	10/09/12	10/09/12	NCIS: LA				9pm - 10pm		:30		NM	1 \$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/08/12	10/14/12	-1-----				1	\$9,000.00				
<b>Totals</b>											<b>21</b>	<b>\$54,600.00</b>	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	21	\$54,600.00	\$46,410.00
<b>Totals</b>	<b>21</b>	<b>\$54,600.00</b>	<b>\$46,410.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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